

About Us

Celestial Events create unique events taking inspiration from some of our favourite fantasy authors. We have build a loyal engaged community of booklovers over formats of Private Facebook Group (6,700), Instagram (10k) TiTok (8k), website (approx 2k monthly views), and EDM (6,800 with 43% open rate).

So if you are an author looking to advertise your book, or a merchandise seller with licensed items, or another product you feel would fit to our community let's work together!



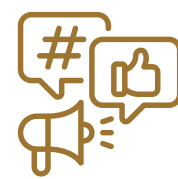
31,000

combined
audience across
all platforms



6,582

email
readership



106k

Views on TikTok

What we offer

Engaged community

Our Instagram Stories boast high engagement rates, while our private Facebook group features a dedicated, active community with frequent discussions and significant member participation.

Targeted Reach

We offer a niche audience that ensures your ads reach the most relevant and interested users. Our demographic primarily consists of women aged 25-35 in Australia, who have a keen interest in books, fashion, and creative hobbies.

Proven results

Our Instagram Stories receive an average of 700 views, consistently generating regular engagement. The Facebook group is experiencing steady membership growth, with 95% of members actively participating.

Work with us



hello@celestialevents.com.au



celestialevents.com.au



Celestial Events Australia

Advertising options

Instagram stories - 1 slide

Price: from \$150+GST

Details: One slide with your ad content, including a swipe-up link (if applicable).

Duration: 24 hours.

Instagram or TikTok stories - story series

Price: from \$225+GST

Details: Up to 3 consecutive slides, each with interactive elements (polls, quizzes, etc.).

Duration: 24 hours per slide

Private Facebook Group

Price: from \$250+GST

Details: A single post in the group, including text, images, and links.

Email Ad

Price: from \$350+GST

Details: A single image, brief description, and a link to your page.

Packages

Looking for something unique or a book launch event help etc we can also look at personalised packages.

Price: from \$550+GST

Details: Create more impact with a package of multiple mediums to get your message across more effectively.